

Weekly online newsletter for Alaska and northern Canada



NEWSLETTER ADVERTISING RATES

Frequency	Small 200px x 105px	Medium 200px x 210px	Large 200px x 315px
3 months	\$419/month	\$629/month	\$734/month
6 months	\$399/month	\$599/month	\$699/month
12 months	\$379/month	\$569/month	\$664/month

North of 60 Mining News' Weekly Online Newsletter is an important tool for people who want to stay informed on the key events shaping the mining industry in Alaska, Yukon Territory, northern British Columbia, Northwest Territories and Nunavut.

Mining executives, government leaders and investors are among the 6,000 subscribers who trust North of 60 Mining News to deliver directly to their inbox comprehensive coverage of the week's mining news and events in these dynamic U.S. and Canadian jurisdictions. These individuals are serious about staying informed about important happenings in Alaska and Canada's mining industry.

By advertising your products or services in the weekly newsletter, your message will reach business and government professionals, investors and other discerning individuals when they will be their most receptive to learning about what you have to offer.

In addition to being delivered weekly to the inboxes of your company's potential clients, your newsletter advertisement will be viewed online by thousands of readers around the world who regularly visit the North of 60 Mining News website. It also will appear alongside the news articles opened by these visitors to the website, providing multiple opportunities for advertising exposure at no additional cost.

Your advertisement links your future directly to industry developments as they happen, providing your company with countless opportunities to grab the attention and interest of our growing audience.

To advertise in North of 60 Mining News, or to find out more information,
please contact Clint Lasley, general manager at:

ph: 907-522-9469 | fx: 907-522-9583,
advertising@miningnewsnorth.com | www.miningnewsnorth.com

Circulation: North of 60 Mining News' weekly online newsletter has more than 6,000 subscribers. Your ad will also be placed on the North of 60 Mining News' website at no additional charge.

Frequency: The online newsletter is distributed weekly on Thursday; rates above are on a consecutive basis.

Non-profit and political ads: 30% off contract rate

Production specifications: Ads should be submitted electronically (with a proof). Files must be at least 72 dpi. The image should be the same size as the space reserved. (Measured in pixels.)

Production charges: \$80 per hour.

Placement: Ads are on a random rotation.

General information: We reserve the right to reject any advertising that we deem misleading or objectionable. Approved advertising agencies will be granted a 15% commission.

NORTH OF 60
MINING
NEWS