



Weekly online newsletter for Alaska and northern Canada

North of 60 Mining News' weekly online newsletter is an important source of information for investors, regulators, legislators and industry leaders who want concise and comprehensive coverage of the news and events important to Alaska and Northwest Canada's mining industries.

Circulation: North of 60 Mining News' weekly online newsletter has more than 6,000 subscribers. Your ad will also be placed on the North of 60 Mining News' website at no additional charge.

Frequency: The online newsletter is distributed weekly on Thursday; rates above are on a consecutive basis.

Non-profit and political ads: 30% off contract rate

Production specifications: Ads should be submitted electronically (with a proof). Files must be at least 300 dpi. The image should be the same size as the space reserved. (Measured in pixels.)

Production charges: \$40 per hour.

Placement: Ads are on a random rotation.

General information: We reserve the right to reject any advertising that we deem misleading or objectionable. Approved advertising agencies will be granted a 15% commission.

NEWSLETTER ADVERTISING RATES

Frequency	Small 200px x 105px	Medium 200px x 210px	Large 200px x 420px
3 months	\$399/month	\$519/month	\$699/month
6 months	\$379/month	\$493/month	\$664/month
12 months	\$339/month	\$441/month	\$594/month

** Advertise in the print edition of North of 60 Mining News and save up to 50% off your newsletter ad. (Ask your advertising representative for details.)*

To advertise in North of 60 Mining News, or to find out more information, please contact Clint Lasley, general manager at:

ph: 907-522-9469 | fx: 907-522-9583,
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