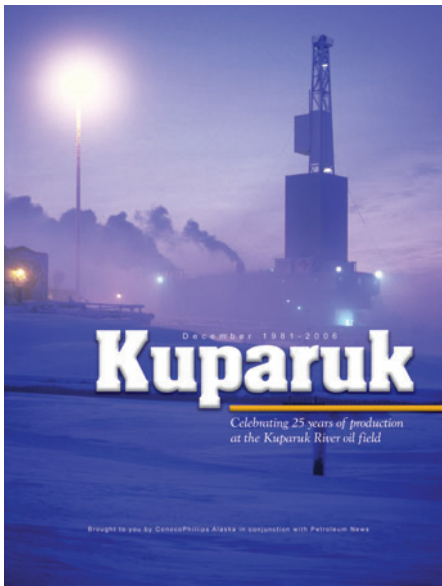


Kuparuk: Celebrating 40 years



ConocoPhillips Alaska and Petroleum News recently entered into an agreement to produce a full color, glossy magazine celebrating the 40th anniversary of oil production from the Kuparuk River oil field.

Fifteen years ago, Petroleum News published “Kuparuk — Celebrating 25 years of production at the Kuparuk River oil field.”

Thanks to innovation and persistence, Kuparuk remains the second largest oil producer on the North Slope; second only to Prudhoe Bay. Please join us in paying tribute to this legacy field and its operator, ConocoPhillips Alaska.

Deadline: Ad placement due November 22, 2021; camera-ready due December 3, 2021. The magazine will be released January 2022.

Advertising Rates & Specifications

Size	Price	Width	Height
Full page bleed	\$2,705	8 1/4"	10 3/4"
Full page	\$2,705	7 1/2"	9 1/2"
1/2 page vert.	\$2,000	3 5/8"	9 1/2"
1/2 page hz.	\$2,000	7 1/2"	4 11/16"
1/2 page isl.	\$2,160	4 15/16"	7 1/8"
1/3 page hz.	\$1,535	7 1/2"	3 3/16"
1/3 page sq.	\$1,535	4 15/16"	4 13/16"
1/4 page	\$1,260	3 5/8"	4 11/16"
1/6 page sq.	\$1,155	3 5/8"	3 1/16"
1/6 page hz.	\$1,155	4 15/16"	2 3/8"
1/8 page	\$1,020	3 5/8"	2 1/4"
1/12 page	\$840	1 3/4"	3 1/16"

The above rates are for full color ads. Deduct \$400 for black and white ads and \$200 per single processed color. Trim size for full page bleed is 8"x10.5."

PRODUCTION SPECIFICATIONS: Ads should be submitted electronically. Files must be at least 300 dpi. The image should be the same size as the space reserved. We prefer PDFs but we'll also accept EPS files with fonts outlined, JPEG and TIFF files. All layers and transparencies must be flattened in submitted material. We'll also accept Quark and InDesign files as long as all art and fonts are included.

PRODUCTION CHARGES: (for ads that are not camera-ready) \$60 flat rate. Please submit your graphics and instructions by November 24.

GENERAL INFORMATION: We reserve the right to reject any advertising that we deem misleading or objectionable. Approved advertising agencies will be granted a 15% commission.

To advertise in the Kuparuk 40th anniversary magazine please contact:

SUSAN CRANE
 Mobile: 907-250-9769
 socrane@petroleumnews.com

