

# The Producers

*Oil & gas companies  
investing in Alaska's future*



Petroleum  
news

The Producers, an annual  
publication from Petroleum News

# Advertising Rates & Specifications

*The Producers 2026 is a full color, slick magazine.*

Size	Price	Width	Height
<b>Full page bleed</b>	\$2,975	8 1/4"	10 3/4"
<b>Full page</b>	\$2,975	7 1/2"	9 1/2"
<b>1/2 page vert.</b>	\$2,195	3 5/8"	9 1/2"
<b>1/2 page hz.</b>	\$2,195	7 1/2"	4 11/16"
<b>1/2 page isl.</b>	\$2,195	4 15/16"	7 1/8"
<b>1/3 page hz.</b>	\$1,670	7 1/2"	3 3/16"
<b>1/3 page sq.</b>	\$1,670	4 15/16"	4 13/16"
<b>1/4 page</b>	\$1,385	3 5/8"	4 11/16"
<b>1/6 page sq.</b>	\$1,270	3 5/8"	3 1/16"
<b>1/6 page hz.</b>	\$1,270	4 15/16"	2 3/8"
<b>1/8 page</b>	\$1,120	3 5/8"	2 1/4"
<b>1/12 page</b>	\$924	1 3/4"	3 1/16"

The above rates are for full color ads. Deduct \$400 for black and white ads and \$200 per single processed color. Trim size for full page bleed is 8"x10.5."

**DEADLINE:** Ad placement due September 21, 2026; camera ready due October 2, 2026

**NON-PROFIT ADS:** 30% off open rates

**PRODUCTION SPECIFICATIONS:** Ads should be submitted electronically. Files must be at least 300 dpi. The image should be the same size as the space reserved. We prefer PDFs but we'll also accept EPS files with fonts outlined, JPEG and TIFF files. All layers and transparencies must be flattened in submitted material. We'll also accept Quark and InDesign files as long as all art and fonts are included.

**PRODUCTION CHARGES:** (for ads not camera-ready)  
\$100 flat fee (with up to 2 edits. \$25 for each additional change.)

**GENERAL INFORMATION:** We reserve the right to reject any advertising that we deem misleading or objectionable. Approved advertising agencies will be granted a 15% commission.



Producers featured in the 2026 edition are (but not limited to) AIX, BlueCrest, Hilcorp, ConocoPhillips, and Santos.

The Producers magazine will be released at the 47th Annual Resource Development Conference, November 11-12, 2026. It will be distributed to several conferences, as well as sent to all Petroleum News subscribers (including lawmakers) as part of the November 8, 2026, issue.

To advertise in The Producers 2026 edition, please contact:

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