

## Collaborators



### Steve Sutherlin – Anchorage

Raised in Anchorage, Alaska, Steve Sutherlin is the former managing editor of Petroleum News. After years of covering industry in Alaska, Sutherlin left the news staff of the paper to open a strategic action agency assisting companies doing business in Alaska and the Pacific Rim. He has clients in the oil and gas, fisheries, tourism, publishing and entertainment sectors. Prior to his career as a journalist Sutherlin worked as a real estate broker, a building contractor, a commercial fisherman, a musician, and an oil field hand.



### Candice Ngo – Washington D.C.

Candice R. Ngo was raised in Delta Junction, Alaska, a town in the rural Interior of the state. She graduated from the University of Colorado at Boulder and spent eight years working on staff within the United States Senate in Washington, DC. She currently resides on the outskirts of Washington in Silver Spring, Maryland.



### Amy Spittler – London

Raised in Anchorage, Alaska, Amy Spittler is the former associate publisher of Petroleum News. Spittler left the paper to pursue a master's degree in international marketing and build a client list for her media services company. She is working with Kay Cashman on an 11-book cross-generational fiction series.

[www.saratakesonbigoil.com](http://www.saratakesonbigoil.com)

Alaska Governor Sarah Palin's nomination as the vice presidential running mate of John McCain launched Palin and her family into worldwide renown.

As people seek to learn more about Palin, a recurring question emerges: What is Palin's record as an administrator, and more particularly, how did she meet the challenge of balancing the interests of the people of Alaska against those of Alaska's major oil and gas producing companies?

Sarah takes on Big Oil by Kay Cashman and Kristen Nelson delivers the story of Palin's record in dealing with the oil companies as governor of Alaska. This book is a must read for those who seek to understand Palin's qualifications for national leadership.

Sarah takes on Big Oil illuminates Palin's rise to power in Alaska, along with her concrete successes and failures in dealing with the industry that is the lifeblood of the state's economy.



SARAH TAKES ON BIG OIL

By Kay Cashman and Kristen Nelson

PNA

# SARAH TAKES ON BIG OIL



Kay Cahsman



Kristen Nelson

Kay Cashman and Kristen Nelson are uniquely qualified to tell the story of Sarah Palin and her dealings with the oil and gas industry in Alaska. With years of experience providing journalistically balanced and fair coverage of industry in Alaska, Cashman and Nelson have a rare grasp of the nuances of oil and gas issues across the state.

Cashman is the publisher and executive editor of Petroleum News—an independent news-driven weekly. Cashman is also a novelist and a people person. She knows the people in Palin's story, and people know Cashman as a journalist who can be trusted with sensitive information, on and off the record.

Nelson, editor-in-chief of Petroleum News, has maintained a long-time eye on Alaska government and its interactions with the state's most lucrative industry.

Cashman and Nelson are the ideal team to deliver a three-dimensional portrait of Palin, the people around her, and the unusual circumstances that have bracketed Palin's leadership.

The authors bring a perspective rarely available to general news reporters. As a result, Sarah takes on Big Oil is a good read, full of lively personalities and verifiable facts—facts which back up the compelling story of Alaska's first female governor.

The compelling story of  
Governor Sarah Palin's battle with  
Alaska's 'Big 3' oil companies,  
as told by the state's top oil and gas editors

By Kay Cashman and Kristen Nelson

Jacket design by Marijosé Echeverría-Stewart

Map design by Mapmakers Alaska

Printed in the USA by RR Donnelley

PNA Publishing, Anchorage  
[www.petroleumnews.com](http://www.petroleumnews.com)

10/2008